



**AZOORA INCORPORATED**  
DESIGN, DEVELOPMENT, BRANDING  
& USER-EXPERIENCE

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# Proposal Planner

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Answer questions in this planner, to successfully receive a budget proposal for your project.

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# Offline Proposal Planner

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You've a new project and would like us to work on it, but it all starts here, planning is the first step when starting to work on a project. So please try to provide as much as relevant & correct information as you can.

It doesn't matter you have a website to get designed, a logo, or any other artwork.

Please note, that we devote valuable time on every project plan provided by you. So please try to remain as clear & straightforward as much as you can. Good Luck!

Please proceed to the next pages to start filling information...

Note: We respect your privacy, we do-not sell or share your details with third parties, every data filled/provided by you is only used to study about your project & is always kept confidential. For more details view our [Privacy Policy](#)

We've tried our best to make accuracies with your project planning, but there are always exceptions.

If you have any suggestions or changes, please email us at: [support@azoora.com](mailto:support@azoora.com), your valuable feedback is greatly appreciated.

# Collecting Personal Data

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**1. First Name**

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**2. Last Name**

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**3. Email Address**

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**4. Phone Number**

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**5. Business Name (if any)**

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**6. Country**

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**7. Region/State**

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**8. City**

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# Project Outlines

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**1. Type of Project (*New or Upgrade Existing Project*)**

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**2. Date you wish to start?**

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**3. Date you wish to finish the project?**

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**4. Your budget for this project?**

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# Project Goals

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**1. What will be this website about? Outline?**

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**2. What will be the goals of this website?**

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# Project Requirements

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**3. What content & features would you like to have in your website?**

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**4. Who will be your target audiences? Specify.**

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# Additional Supportive Information

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**1. Provide a list of your best competitors**

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**2. Provide your additional information here, if any.**

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**3. Choose the additional services you would require with your new project?**

(for ex.: Hosting, Logo Design, Branding, E-Commerce, Search Engine Optimization, Website Maintenance, Advertising)

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# Finished

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Thanks for taking time & filling up the Proposal Planner. Please send this back to us via email at: [support@azoora.com](mailto:support@azoora.com).

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